



Bachelor Programme



Spring semester 2017
(January - April)

Last name:

First name:

Home institution:

Name of your local coordinator:

Date of birth (dd/mm/yyyy):

Place & Country of birth:

E-mail:

| Modules & Courses | | Credits (ECTS) | Course Hours | Course Choice |
|---|--|----------------|--------------|--------------------------|
| JANUARY 9 - 20 | | | | |
| Professional Training (OPTIONAL) | English Training Weeks | 1 | 18h | <input type="checkbox"/> |
| JANUARY 25 - APRIL 14 | | | | |
| Integration | Intercultural integration Seminar | 3 | 18h | <input type="checkbox"/> |
| Intercultural Management | Human Development and Leadership in the 21st century | 3 | 18h | <input type="checkbox"/> |
| | Commercial Development Strategy | 3 | 18h | <input type="checkbox"/> |
| | Changing Organisations | 3 | 18h | <input type="checkbox"/> |
| | Intercultural Negotiations | 2 | 12h | <input type="checkbox"/> |
| International Environment | The World we live in | 3 | 18h | <input type="checkbox"/> |
| | Geopolitical & Psychological Dimensions of the USA | 3 | 18h | <input type="checkbox"/> |
| International Marketing | International Retail Marketing | 5 | 30h | <input type="checkbox"/> |
| | International Brands | 2 | 15h | <input type="checkbox"/> |
| Langues | Spanish | 3 | 20h | <input type="checkbox"/> |
| | French as a Foreign Language | 2 | 30h | compulsory |

Date and Signature of your local coordinator:

Stamp of your institution:

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