



Business Game

COURSE OBJECTIVES

The objective of “Business Games” is to allow students to make real life business management decisions during our business game.

Business Games focus on the core activities of real companies either industrial or service, taking into account Marketing, Finance, Supply and HR.

At the end of the course, students should be able to:

- understand the interdependencies between different business functions (finance, marketing, human resources)
- understand the business environment
- use the documents related to the management of a company (accounting documents, tax returns, etc.)
- implement the knowledge acquired on all areas of business management.

“Business Games” is played with specific management simulation software and is designed to test the mastery and knowledge of the fundamentals of management.