



**“Global Perspectives on Marketing & Management”  
(International Management Programme - IMP)**



**English Speaking Programme** 

**Spring Session – 2017**  
(January - May)

Last name:

First name:

Home institution:

Name of your local coordinator:

Date of birth (dd/mm/yyyy):

Place & Country of birth:

E-mail:

Students are requested to choose at least **25 ECTS** credits

Modules & Courses	Teaching language	Credits (ECTS)	Course Hours	Course Choice
<b>JANUARY - MARCH</b>				
Global Strategy	EN	4	20	<input type="checkbox"/>
Organisational Behaviour & Leadership	EN	4	20	<input type="checkbox"/>
Operations & Service Management	EN	4	20	<input type="checkbox"/>
Global Economics	EN	4	20	<input type="checkbox"/>
International Marketing	EN	4	20	<input type="checkbox"/>
Customer Integration (CRM)	EN	4	20	<input type="checkbox"/>
French as a Foreign Language	FR	2	30	<input type="checkbox"/>
<b>APRIL</b>				
Innovation Management	EN	2	30	<input type="checkbox"/>
Business Game	EN	3	30	<input type="checkbox"/>

Date and Signature of your local coordinator:

Stamp of your institution:

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