



Bachelor Programme



Spring semester 2017
(January - April)

Last name:

First name:

Home institution:

Name of your local coordinator:

Date of birth (dd/mm/yyyy):

Place & Country of birth:

E-mail:

Modules & Courses		Credits (ECTS)	Course Hours	Course Choice
JANUARY 9 - 20				
Professional Training (OPTIONAL)	English Training Weeks	1	18h	<input type="checkbox"/>
JANUARY 25 - APRIL 14				
Integration	Intercultural integration Seminar	3	18h	<input type="checkbox"/>
Intercultural Management	Human Development and Leadership in the 21st century	3	18h	<input type="checkbox"/>
	Commercial Development Strategy	3	18h	<input type="checkbox"/>
	Changing Organisations	3	18h	<input type="checkbox"/>
	Intercultural Negotiations	2	12h	<input type="checkbox"/>
International Environment	The World we live in	3	18h	<input type="checkbox"/>
	Geopolitical & Psychological Dimensions of the USA	3	18h	<input type="checkbox"/>
International Marketing	International Retail Marketing	5	30h	<input type="checkbox"/>
	International Brands	2	15h	<input type="checkbox"/>
Langues	Spanish	3	20h	<input type="checkbox"/>
	French as a Foreign Language	2	30h	compulsory

Date and Signature of your local coordinator:

Stamp of your institution:

International Department - Groupe ESCPAU
Tel: +33 (0)5.59.92.64.43 / 73 - Fax: +33 (0)5.59.92.64.55
Campus Universitaire - 3, rue Saint John Perse
BP 7512 - 64075 PAU Cedex **FRANCE**
www.esc-pau.com