

► **DESCRIPTION**

The goal of Track in Finance is essential for a career in asset management, financial markets and corporate finance.

The International Finance specialization is thus organized around these 4 areas:

- Corporate Finance
- Valuation
- FinTech
- Forecasting for Business

This course contributes directly to 4 of the 4 Learning Goals of the Master Program. The measurements taken in this course contribute to the implementation of the AOL quality assurance process for this program.

► **LEARNING GOALS**

LG1. With a strong knowledge of the role and the place of organizations within global economies, be able to master:
- management techniques (bachelors)
- management strategies and decision making processes (master)

LG2. Acquire Skills and Tools to be (or to become) a Tomorrower

LG3. Act with a Global & Responsible Mindset

LG4. Think in a Circular Economy Context Manage the global performance of all kind of organisations.

► **TEACHING METHODS**

Learning through Concepts and Tools' Acquisition
Combination of classroom and hands-on exercises, independent studies, and challenging questions.

Learning through Case Study
After having discussed concepts, approaches and tools, Professors encourage students to develop their knowledge and work practice by using a solving case approach.

Learning through Practice and Research
Field Research Project or FRP. In group, students are invited to write a paper and perform an oral presentation based upon subjects suggested by student groups, the school, or business partners.

"We believe that our teaching method can help you to be a leader who inspires innovation and change »
Dr Youssef ERRAMI
Dean



SCHEDULE

Fall Semester
September – December



COURSES

Modules	Teaching language	ECTS Credits	Teaching hours
Company Valuation	EN	5	30
Financial Accounting, Reporting & Analysis	EN	5	30
Corporate and Investment Decisions	EN	5	30
FinTech	EN	5	30
Introductory to Econometrics for Finance	EN	5	30
Forecasting for Business	EN	5	30
French as a Foreign Language or English (for francophone students)	FR/EN	3	30



LEARNING OBJECTIVES

- Master the quantitative tools commonly used in Finance professions,
- Master the principles of investment choice,
- Master the principles of ethics and good practice in the financial markets,
- Make a diagnosis on the economic and financial situation of a company,
- Mastering the valuation principles of listed securities,
- Master the principles of building a securities portfolio