

French Marketing Excellence (FME)



2020 Fall Semester

Surname / Family name:

First name(s) / Given name(s):

Home institution:

Name of your local coordinator:

Modules	Teaching language	ECTS Credits	Teaching hours	Course choices
Luxury Marketing	EN	5	30	<input type="checkbox"/>
French Tech	EN	5	30	<input type="checkbox"/>
Milenial Marketing	EN	5	30	<input type="checkbox"/>
Intercultural Marketing	EN	5	30	<input type="checkbox"/>
French Wine Marketing	EN	5	30	<input type="checkbox"/>
French Food/Gastronomy Marketing	EN	5	30	<input type="checkbox"/>
French as a Foreign Language or English (for francophone students)	FR/EN	3	30	<input type="checkbox"/>

Date and Signature of your local coordinator:

Stamp of your institution: