

▶ OBJECTIVES

The general purpose of this special track is to educate students for effective sustainable management, responsible leadership, and global citizenship. This program sensitizes students towards the different notions of sustainable organizational performance and cross functional factors affecting it.

▶ TEACHING METHODS

All the courses in this specialization combine theory with practice through lectures (including videos and articles), a collaborative project and regular student presentations. The methodology will encompass various action research areas such as:

- Theory acquisition
- Brainstorming
- Applied business research
- Case studies

▶ INTENDED LEARNING OUTCOMES

After successfully completing the SPIC specialization student will be able to:

- Develop an appreciation for rigorous scientific research approach
- Identify the essential issues of sustainable performance and the triple bottom line
- Deliver oral and written communication in English
- Lead intercultural teams.



SCHEDULE

Spring Semester
January - April



COURSES

Courses	Teaching language	ECTS Credits	Teaching hours
Intercultural Leadership, Management & Sustainable Performance	EN	5	30
Finance, Sustainable Development & Sustainable Performance	EN	5	30
Strategy, R+D+I & Sustainable Performance	EN	5	30
Marketing, Social Media Practices & Sustainable Performance	EN	5	30
Supply Chain, Production Management & Sustainable Performance	EN	5	30
Information Systems, Organizational Design & Sustainable Performance	EN	5	30
French as a Foreign Language or English courses (for francophone student)	FR	3	30



CAREERS

- ▶ Sustainable development manager
- ▶ International junior consultant
- ▶ NGO manager
- ▶ Global business developer
- ▶ Multicultural team manager